



**La nuova frontiera ITC:
Il Cloud Computing**

**8° MEETING EUROMED
ECOLE D'ETE'**

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Eugenio SERPA

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Presentazione EGOAGOSYS
Michael Armentano
CLOUD COMPUTING
VIDEO
Case Study

Chi Siamo?

Software House

Mission

Internet Company

Vision

Leadership On-Demand

Cosa Facciamo?

**SOFTWARE OPEN SOURCE
CRM
WEB
R&D CLOUD COMPUTING**

Piattaforma egoagosys
Servizi **WEB 2.0** per PMI, Grandi Aziende e PA

EGOAGOSYS

Home Accounts Tipologie Offerte Ordini Attività Fatture Catalogo Listini Assistenza Campagne Liste Opportunità Fax Moduli HR Strutture Report Amministrazione Utenti Doc

dati Recenti:


 **Richieste Scadute**


Oggetto	Account	S.L.A.

 **Attività**

Nome	Account	Tipologia	Stato	Priorità	Assegnato a	Data Fine


Menù



Account


Campagne

 **Serv.Attivi in Scadenza**

Servizio	Cliente	Scadenza


Ordini


Assistenza



<http://www.linkedin.com/in/michaelarmentano>

Motivated, results oriented trilingual professional with over 10 years of international experience in the sale, design, development and implementation of large scale enterprise wide systems, specializing in Integration, Master Data Management, Customer Relationship Management.

Proven track record of delivery in both pre and post sales scenarios.

Worked in multinational corporations such as IBM, Oracle, Siebel, Vitria, Fujitsu, and Infosys Consulting.

Silicon Valley Software Engineering background

True Global experience: Western and Eastern Europe, Turkey and Central Asia, Latin America and North America.

Deep Solution Architecture skills, including packaged applications and custom built applications

Proven track record of Delivery: ENI, EdisonTel, South African Revenue Service, Telecom Italia, Telecom Italia Mobile.

BSCS from Florida International University, Miami, FL.

Post-graduate study at University of California at Berkeley.

Our Mission: Cloud Computing Driver, Catalyst & Evangelist

Software as a Service
Platform as a Service
Infrastructure as a Service



**1960's
Mainframe**



**1980's
Client/server**



**Today
Enterprise Cloud
Computing**

Forecast for
software:
cloudy.

Applications Moving to the Cloud

Software as a Service



1960's
Mainframe



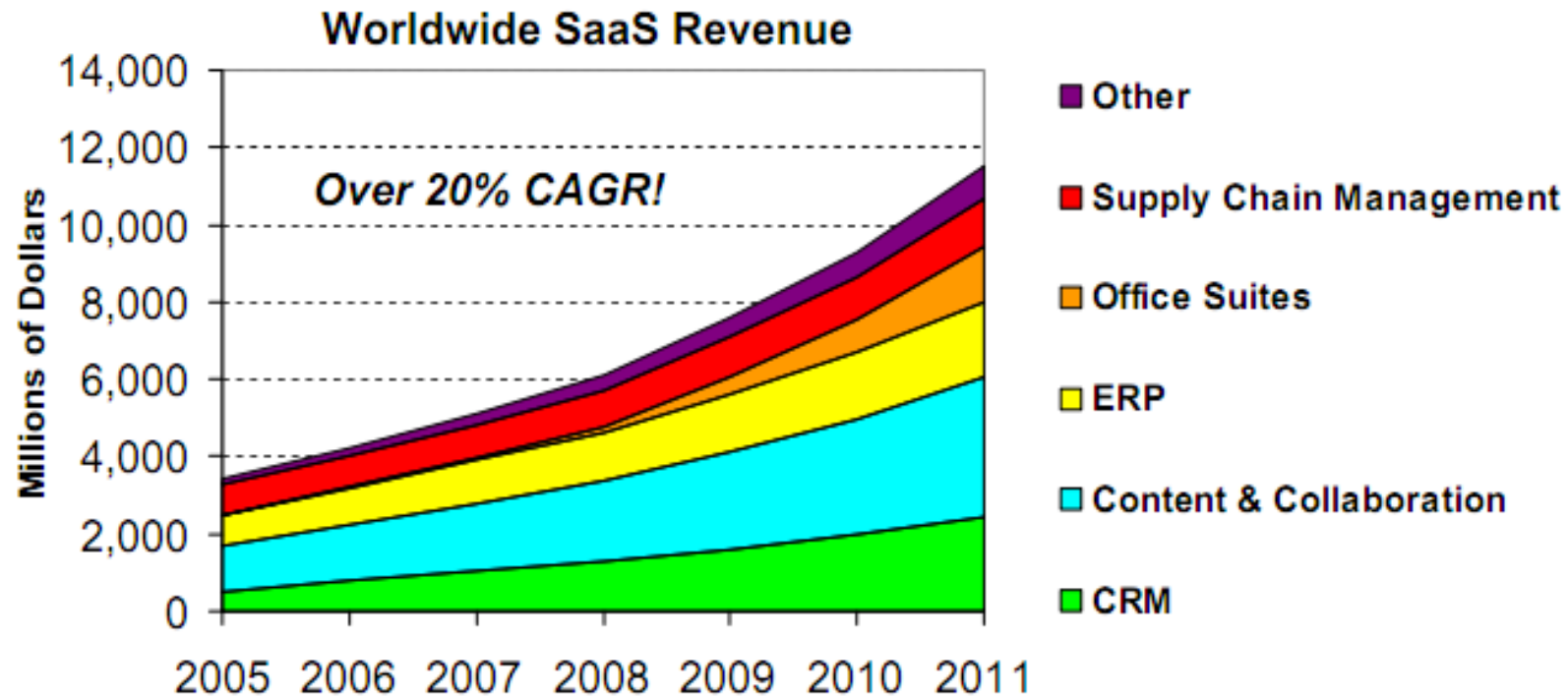
1980's
Client/server

ORACLE
SAP
PeopleSoft.
SIEBEL
Microsoft



Today
Cloud Computing
Applications

Massive SaaS Opportunity Across All Categories



“By 2012, more than 66% of independent software vendors (ISVs) will offer some of their applications optionally or exclusively as SaaS.”

Gartner

EGOAGOSYS

Platforms Moving to the Cloud



1960's
Mainframe



1980's
Client/server



Today
Cloud Computing
Platforms

The Cloud Computing Model



Multi-tenant
Pay-as-you-go
Elastic

No Capital Expense
Modest Operating Expense
Scales With Your Business

“Multi-tenant application platforms represent the **state of the art** foundation for cloud-based business applications.”

Yefim Natis, VP, Distinguished Analyst

Gartner

Great for times
like these.

Infrastructure Moving to the Cloud

- * Utility computing service and billing model.
- * Automation of administrative tasks.
 - * Dynamic scaling.
 - * Desktop virtualization.
- * Dynamic Policy-based services.
 - * Internet connectivity.



1960's
Mainframe



1980's
Client/server



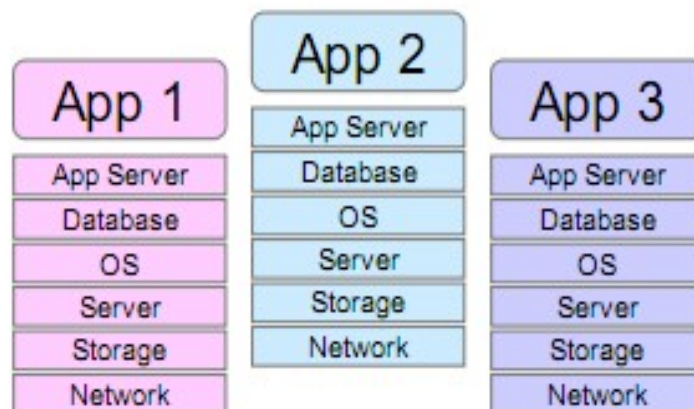
Today
Cloud Computing
Platforms

Virtual Computing Demo

Multi-Tenancy Makes Cloud Computing Possible

Single-Tenant Platforms
(On-Premise or Hosted)

One Company
Many App Stacks



Multi-Tenant

Many Companies
One Shared Stack



Traditional Software Model Gets in the Way

Costs, complexity and risk stand between you and success

Your Ideas



Infrastructure Services

- Network
- Storage
- Operating System
- Database
- App Server
- Web Server
- Data Center
- Disaster Recovery

Application Services

- Security
- Sharing
- Integration
- Customization
- Web Services
- API
- Multi-Language
- Multi-Currency
- Workflow
- Analytics
- Multi-Device
- Messaging
- Search

Operations Services

- Authentication
- Availability
- Monitoring
- Patch Mgmt
- Upgrades
- Backup
- NOC

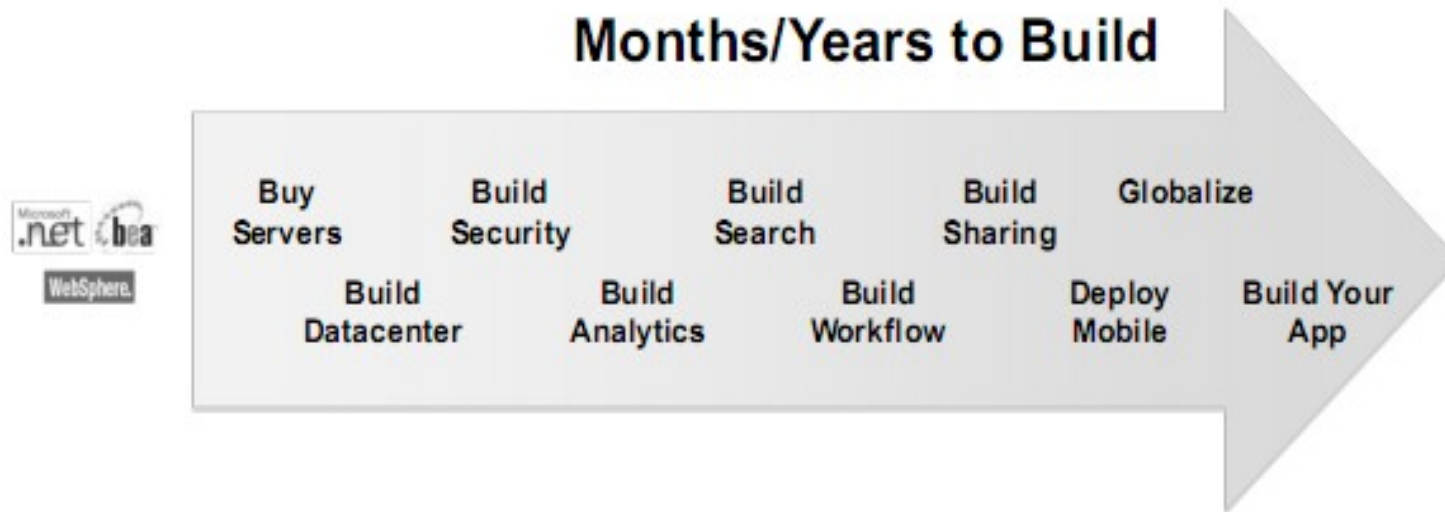
Business Services

- Ordering
- Provisioning
- Licensing
- Billing
- Renewal
- Upgrades
- Marketing
- Sales

Your SaaS Apps & Profitability



Fastest Way to Build Apps



EGOAGOSYS



Your Success

@ email

**Mail Server
VS
GMAIL**

Fine presentazione